LAUNCH EVENT
A Roadmap to Financial Markets that Finance
and Strengthen Europe's Economy
2nd October 2019, Steigenberger Wiltcher's Hotel, Brussels

Programme

8:30-9:00   REGISTRATION AND WELCOME COFFEE

9:00-9:15   PRESENTATION: THE VISION OF THE MARKETS4EUROPE CAMPAIGN:
A Political Roadmap for the Next Five Years

Christian Noyer, Former Vice-President, European Central Bank and Former Governor of Banque de France

9:15-10:00   THE NEED FOR A NEW DEAL FOR CORPORATE FINANCING

With the kind participation of **Martina Dalić**, Former Deputy Prime Minister and Former Minister of Economy and Minister of Finance, Croatia

Panel:
- **Stéphane Boujnah**, CEO, Euronext
- **Carlos Tavares**, Chairman, Banco Montepio, Portugal
- **Marit Wetterhus,** CEO & Founder, Capassa AS

Moderator: **Dr Christian Ossig**, Chief Executive of the Association of German Banks and Chairman of the EBF Steering Committee for Financing Growth

10:00-10:50   HOW TO IMPROVE INVESTORS' ACCESS TO FINANCIAL MARKETS?

With the kind participation of **Vítor Constâncio**, Former Vice-President of the European Central Bank and Former Governor of the Bank of Portugal

Panel:
- **Pascal Christory,** Group Chief Investment Officer, AXA
- **Lieve Mostrey**, CEO, Euroclear
- **Tanguy van de Werve,** Director General, European Fund & Asset Management Association

Moderator: **Burçak Inel**, Head of Financing Growth, European Banking Federation

10:50-11:20   COFFEE BREAK

11:20-12:15   A STRATEGY FOR THE EU'S GLOBAL COMPETITIVENESS

With the kind participation of **Peer Steinbrück,** Former Minister of Finance, Germany

Panel:
- **John Berrigan**, Deputy Director General, European Commission
- **Christian Ebeke**, Acting Resident Representative to the European Union, International Monetary Fund
- **David Wright**, Chairman, Eurofi

Moderator: Wim Mijs, CEO, European Banking Federation

12:15-12:30   CONCLUDING REMARKS

Viviane Reding, Former Vice-President of the European Commission

12:30-13:30   END OF THE CONFERENCE AND LUNCH